

Message Text

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PAGE 01 STATE 285116
ORIGIN SS-25

INFO OCT-01 ISO-00 SSO-00 /026 R

DRAFTED BY EB/TCA/OCA:RDAY:EB/ITP/EWT:DFRIED:DLM
APPROVED BY EB/ITP/EWT:HLCLARKE
EUR/EE- CSCHMIDT
EUR/EE:TGERTH
EUR/RPE:WDAMERON
COMMERCE/BEWT - MLEVINE
S/S-O:LRFLEISCHER

-----006530 300724Z /21

R 300223Z NOV 77
FM SECSTATE WASHDC
TO AMEMBASSY BUDAPEST

C O N F I D E N T I A L STATE 285116

EXDIS

E.O. 11652: GDS

TAGS: EEWT, HU

SUBJECT:U.S. PARTICIPATION IN 1978 BUDAPEST SPRING FAIR

REF: BUDAPEST 03890, 04032

1. WHILE STATE AND COMMERCE REALIZE THAT IN THE CONTEXT OF IMPROVING TREND IN US-HUNGARY RELATIONS ACROSS THE BOARD IT MIGHT BE DESIRABLE TO HAVE A U.S. PRESENCE IN THE 1978 BUDAPEST SPRING FAIR, SHORT LEAD TIME BETWEEN NOW AND MAY MAKES IT EXTREMELY DIFFICULT, IF NOT IMPOSSIBLE, TO ORGANIZE U.S. EXHIBIT SUITABLE FOR THE TYPE OF MESSAGE WE WOULD WISH TO CONVEY TO THE HUNGARIANS.

2. COMMERCE RESOURCES FOR FY 1978, INCLUDING PERSONNEL IN
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PAGE 02 STATE 285116

THEIR EXHIBITS PROGRAM, ARE FULLY COMMITTED TO AGROMASEXPO AND EVENTS ELSEWHERE. WHILE USIA HAS NOT BEEN APPROACHED BY THE DEPARTMENT, WE BELIEVE USIA WOULD, AT BEST, ONLY HAVE TIME TO MOUNT A REFURBISHED, ALREADY AVAILABLE CENTER-PIECE EXHIBIT, WHICH MIGHT NOT BE ALTOGETHER IN KEEPING WITH THE COMMERCIAL NATURE OF THE BUDAPEST SPRING FAIR. WE ALSO UNDERSTAND THAT HUNGARIAN AUTHORITIES RESERVE THE RIGHT TO

SCREEN PROPOSED EXHIBITS FOR PRODUCT CONTENT AND MIGHT NOT APPROVE SUCH A CENTERPIECE THEME EXHIBIT.

3. ON BALANCE, THERE IS CONSIDERABLE SENTIMENT IN THE DEPARTMENT FOR CONCENTRATING OUR EFFORTS IN 1978 ON AGROMASEXPO AND ON PREPARATIONS FOR WHATEVER PROGRAM WE CAN AGREE TO FUND AND MOUNT IN HUNGARY IN FY 1979. A REPLY TO BUDAPEST 4032 CONCERNING 1979 PROGRAM WILL BE THE SUBJECT OF A SEPTEL.

4. IN ANY EVENT, U.S. PARTICIPATION IN THESE EVENTS IS NOT CONTINGENT ON SIGNING OF BILATERAL TRADE AGREEMENT OR ON GRANTING OF MFN TREATMENT. BECAUSE OF THE SENSITIVITY OF ANTICIPATED NEGOTIATIONS, NO LINKAGE NEED NOR SHOULD BE MADE BETWEEN THE TWO UNLESS THE AGREEMENT HAS BEEN CONCLUDED. PENDING CONCLUSION OF TRADE AGREEMENT, TELEGRAMS ON FAIR PARTICIPATION SHOULD NOT REPEAT NOT REFER TO MFN AND SHOULD BE IN UNCLASSIFIED FORM. VANCE

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Message Attributes

Automatic Decaptioning: Z
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 30-Nov-1977 12:00:00 am
Decaption Date: 22 May 2009
Decaption Note: 25 YEAR REVIEW
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE285116
Document Source: CORE
Document Unique ID: 00
Drafter: RDAY:EB/ITP/EWT:DFRIED:DLM
Enclosure: n/a
Executive Order: GS
Errors: N/A
Expiration:
Film Number: D770443-0482
Format: TEL
From: STATE
Handling Restrictions:
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t1977113/aaaaabvg.tel
Line Count: 80
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 864ba413-c288-dd11-92da-001cc4696bcc
Office: ORIGIN SS
Original Classification: CONFIDENTIAL
Original Handling Restrictions: EXDIS
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: EXDIS
Reference: 77 BUDAPEST 3890
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 04-Feb-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 487454
Secure: OPEN
Status: NATIVE
Subject: U.S. PARTICIPATION IN 1978 BUDAPEST SPRING FAIR
TAGS: EEWT, HU
To: BUDAPEST
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/864ba413-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009